

Lindsay Lowe

SKILLS

Software & Web

InCopy/K4, PhotoShop, InDesign, WordPress, Drupal, Final Cut Pro, basic HTML, Google Analytics, Pro Tools, Dreamweaver, PollDaddy, Facebook, Twitter

Equipment

Canon 60D and Rebel, Marantz 660/620

Language

Spoken and written French

EDUCATION

CUNY Graduate School of Journalism

M.A. Journalism
New York, NY
Dec. 2012

University of Colorado at Boulder

B.A. French, *magna cum laude*
Boulder, CO
Dec. 2008

CONTACT

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EXPERIENCE

Freelance Writer & Multimedia Journalist

My work has appeared in national publications including *Parade* magazine, TheAtlantic.com, TODAY.com, *mental_floss.com*, *The Internet Review of Books*, and *Scholastic News*, a classroom magazine read by millions of kids around the U.S.

Scholastic News | Associate Editor
Nov. 2014–May 2016, New York, NY

- Produced cover stories and other features on science, social studies, technology, sports, and other current events topics for children ages 9 to 12
- Wrote video scripts and coordinated photo shoots
- Assigned written pieces to children and interviewed kids on a range of topics
- Created a weekly interactive news quiz for the *Scholastic News* digital edition

Parade Magazine | Associate Editor
March 2013–Sept. 2014, New York, NY

- Edited *Parade's* most popular page, Personality, a fun mix of entertainment trivia, celebrity news, and *Parade's* 'Walter Scott Asks' feature interview
- Produced daily online posts, slideshows and quizzes on pop culture, lifestyle, food, and other topics
- Assigned and edited online guest author posts and book excerpts
- Designed social media graphics and posted social media content to grow fan base and help drive record traffic on *Parade.com*
- Shot and edited videos for *Parade.com*